



ADAM MASON ALABAMA

■ I've been planting Whitetail Institute products on my place since 2015. I only have 20 acres, about half wooded and half fields. When we moved here, I had to hunt in the woods to see any deer. I quickly noticed that the daytime deer activity really slacked off after a few hunts inside the woods. I knew I was spooking deer by entering the small woodlot, so I decided on another approach going forward. The next spring, I planted about 4 acres of PowerPlant. I got lots of pictures of deer that summer. When September rolled around, I bush-hogged an area for a plot and planted AlfaRack. That AlfaRack plot lasted several years and produced several bucks for my children. I'm planning on replanting that same plot in Fusion this fall.

Attached are a few pictures from my little 20-acre farm in northern Alabama. One is a picture taken from my shooting house overlooking a Pure Attraction plot. Next are a couple of pictures of bucks taken by two of my sons on our AlfaRack plot. Whitetail Institute products have proven to be great products for my little slice of land, and I credit them for helping attract and hold bucks on my place.